



**మెంఫిస్ తెలుగు సమితి**  
A Non-profit organization serving Midsouth Telugu Community Since 1981  
Tax ID : 32-0308498  
**Telugu Association of Memphis**  
సంస్కృతి • సాహిత్యం • సాంప్రదాయం • సేవ

# మెంఫిస్ తెలుగు సమితి 2025 వార్షిక సర్వసభ్య సమావేశం

## సుస్వాగతం



# 2025 Annual General Body Meeting

Sunday, December 7<sup>th</sup>, 2025

---

# TAM 2025 - A Year in Retrospect

- ❖ President's Summary / Overview
- ❖ Financials & Budget Review
- ❖ Annual Events Overview
- ❖ Cultural Programs Update
- ❖ Charity & Community Service Updates
- ❖ Marketing & Promotions Update
- ❖ Sports Activities Update
- ❖ Youth Committee Programs & Achievements
- ❖ Food Committee Summary
- ❖ Creative & Design Initiatives
- ❖ Website & Social Media Updates
- ❖ Lessons Learned & Feedback

# President's Summary – 2025



Jayapal Reddy Buddala

# President's Message



“సేవే పరమధర్మం — community service is our highest duty, and in 2025 TAM lived up to this principle in every way.



2025 has been an incredible year for TAM, filled with cultural celebrations, sports achievements, youth leadership, community service, and several new initiatives that strengthened our organization.



As President, it is my honor to present this year's progress, the milestones we achieved together, and the strong foundation we have built for future teams.



I sincerely thank our Trustees, Executive Committee, Youth Committee, Volunteers, Annual Members, Bangaru Kutumbam Members, Sponsors, and our entire community for their unwavering support throughout the year.



# 2025 Executive Committee



# 2025 Trustees



Surendhar Reddy  
Chepyala



Reddimadhukara  
Bathula



Sushma  
Jawabnavis



Sri Ranga  
Kureti



Ramesh  
Sanapala

# 2025 Highlights

- 2025 was a remarkable year of cultural celebrations, community unity, and sports excellence.
- Delivered major events: **Sankranthi, Ugadi, Telugu Bhasha Dinotsavam, Dussehra & Bathukamma, Vanabhojanalu**, and large-scale sports tournaments.
- Hosted one of TAM's biggest Telugu music concerts, featuring **Padma Bhushan Dr. K.S. Chithra**, a proud moment for our community.
- Introduced **Telugu Bhasha Dinotsavam** as a new signature cultural celebration to promote and honor the Telugu language.
- **Strengthened financial transparency and discipline by eliminating self-invoices for day-to-day operational expenses, allowing them only for cleaners and tips.**
- Expanded charity and community service efforts: **Legal Seminar, Financial Seminar, Blood Drive, and Health Camp** as part of our 2025 commitment.
- **TAM 2025 Community Commitment:** \$4,000 total donations to Collierville Police, Fire & Parks Departments.
- Improved operations, communication, and coordination across all departments.
- Strengthened partnerships, increased sponsorships, and enhanced community engagement.
- TAM concludes 2025 stronger, more organized, and well-prepared for future leadership.



# 2025 Memberships & Sponsorships

2025 Sponsorship Level	2025 Count	2024 Count
Elite Platinum	4	0
Executive Platinum	11	5
Platinum	16	12
Diamond	18	19
Gold	11	16
<b>Grand Total</b>	<b>60</b>	<b>52</b>

2025 Membership Level	2025 Count	2024 Count
Bangaru Kutumbam (\$300)	100	58
Package/Family (\$125)	220	192
Package/Couple (\$100)	31	32
Package/Life Member (\$100)	17	13
Package/Single (\$50)	17	19
Package/Student (\$25)	158	22
Membership (\$25)	117	51
<b>Grand Total</b>	<b>660</b>	<b>387</b>

## Sponsorship Summary

- Total sponsorships increased from **52 to 60**, reflecting stronger sponsor engagement in 2025.
- The introduction of **Elite Platinum** and the growth in **Executive Platinum** highlight the commitment to the TAM community.
- Overall sponsorship performance shows improved outreach and increased confidence in TAM's value and visibility.

## Membership Summary

- Membership grew significantly from 387 to 660, demonstrating strong community participation.
- Bangaru Kutumbam and family memberships continue to expand steadily.
- Student memberships highlight the success of the TAM Student Forum, student engagement, and accessibility initiatives.
- Overall growth reflects TAM's expanding reach and inclusive membership strategy.

# Self-Invoices Policy – 2025 Update

## What Are Self-Invoices?

Self-invoices are expense claims submitted without a vendor receipt, typically used when receipts are unavailable or for small operational expenses.

## 2025 Financial Discipline Improvement

To strengthen **transparency**, **accountability**, and **audit readiness**, TAM implemented an updated self-invoice policy:

Self-invoices for day-to-day operational expenses were eliminated.

Going forward, self-invoices are allowed only for Cleaners and Tips (Gratuities)

## Why This Change Matters?

- Improves financial transparency
- Reduces audit exceptions
- Ensures clear documentation
- Builds trust with the community and sponsors
- Encourages responsible spending

## Expected Outcome

A more disciplined, transparent, and traceable expense management process aligned with TAM's long-term governance goals.

# Shelby County Sports Grant – 2025

## **\$5,000 Grant Awarded to TAM for Cricket Development in Collierville**


- TAM proudly received a \$5,000 Sports Grant from the Shelby County Commissioner's Office, sponsored by Commissioner David Bradford, to support and enhance cricket development efforts in Collierville.


## **Purpose of the Grant**

- Improve cricket facilities and infrastructure in Collierville
- Support equipment needs and ground maintenance
- Strengthen youth and adult cricket programs
- Promote cricket as a growing and recognized sport in the county

Spend Category	Amount Spent
Women's Cricket	\$328.54
Men's Cricket	\$2,961.69
<b>Total Spent to Date</b>	<b>\$3,290.23</b>
Pending Spend	\$1,709.77

## **Cricket Tournaments Organized in 2025**

 **Women's Super 8 Cricket Tournament** - Successfully conducted with strong community participation and growing interest in women's cricket.

 **Men's T15 Cricket Tournament** - A highly competitive and well-attended tournament showcasing excellent sportsmanship and community spirit.

 **Special Thanks to Shelby County Commissioner David Bradford**  
for recognizing TAM's contribution to community cricket and supporting the sport's growth in Collierville.

# Financial Leads 2025



Raghu Guntupalli  
Treasurer



Rama Mohan Gulla  
Joint Treasurer

# TAM 2025 Income Statement (As of Dec 06, 2025)

## Current (12/06)

Revenue Details	Amount (\$)
TAM 2025 Memberships	\$69,849.33
TAM 2025 Sponsorships	\$50,325.05
TAM 2025 Other Revenue	\$77,821.99
<b>TAM 2025 Total Revenue</b>	<b>\$197,996.37</b>

## TAM 2025 Finances Summary

Finance Summary	Amount (\$)
TAM 2025 Total Revenue	<b>\$197,996.37</b>
TAM 2025 Total Expenses	<b>\$170,119.48</b>
TAM 2025 Total Operation Charity Donations	<b>\$2,500.00</b>
<b>Current Balance</b>	<b>\$25,376.89</b>

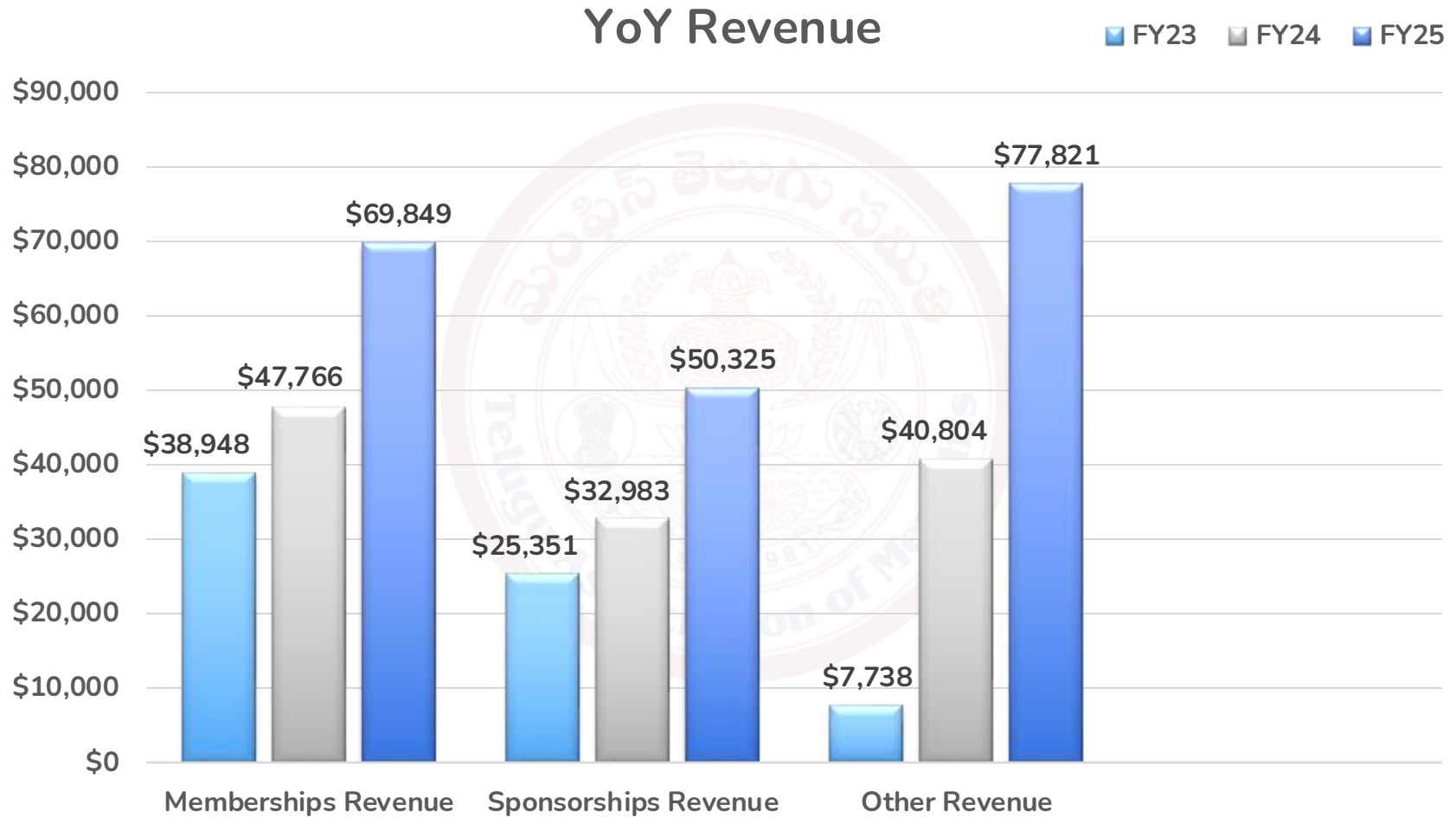
## Projected FY25 Expenses

Event Name	Projected Amount (\$)
GBM	\$500.00
Sports/Sports Day	\$4,000.00
St. Jude Volunteer	\$300.00
Mr. TAM	\$4,000.00
Career Connect	\$1,000.00
Volunteer Party	\$4,000.00
Pending Reimbursements	\$2,000.00
Local Charity	\$1,500.00
<b>Total Projected Expense</b>	<b>\$17,300</b>

**Projected Year-End Surplus (FY25): \$8,076.89**



# Revenue Trends



# FY2025 Revenue – Other Events

Event Name	Amount (\$)
Music Fest	\$49,448.87
Camping	\$6,680.92
Shelby county – Sports	\$5,000.00
Charity run	\$3,290.26
Ugadi Food Stall	\$1,327.00
Women's Cricket	\$1,200.00
Golf	\$1,170.00
Men's Cricket	\$1,100.00
Ugadi Vendor Booth	\$1,050.00
Ugadi Non-Members Fees	\$1,041.88
Sankranti Food Stall	\$915.00
Volleyball	\$800.00
Holi & Kite Festival	\$630.00

Event Name	Amount (\$)
Bowling	\$530.00
Sankranti Non-Members Fees	\$523.51
Mahila Non-Members Fees	\$485.00
Sankranti Vendor Booth	\$450.00
Dasara Bathukamma Non-Members Fees	\$400.00
Bhanzu's	\$385.55
Vanabojanalu Non-Members Fees	\$375.00
Pickle Ball	\$335.00
Chess and Carrom Food Stall	\$270.00
Costco gift card	\$250.00
Chess and Carrom	\$110.00
Kroger gift card	\$54.00
<b>Grand Total</b>	<b>\$77,821.99</b>

# FY2025 Financial Best Practices & Controls

## Reimbursement Guidelines – Summary

- ✓ Guidelines issued at the start of the year
- ✓ Claims must be submitted within 30 days
- ✓ No self-invoicing allowed
- ✓ Invoice/receipt required for all claims

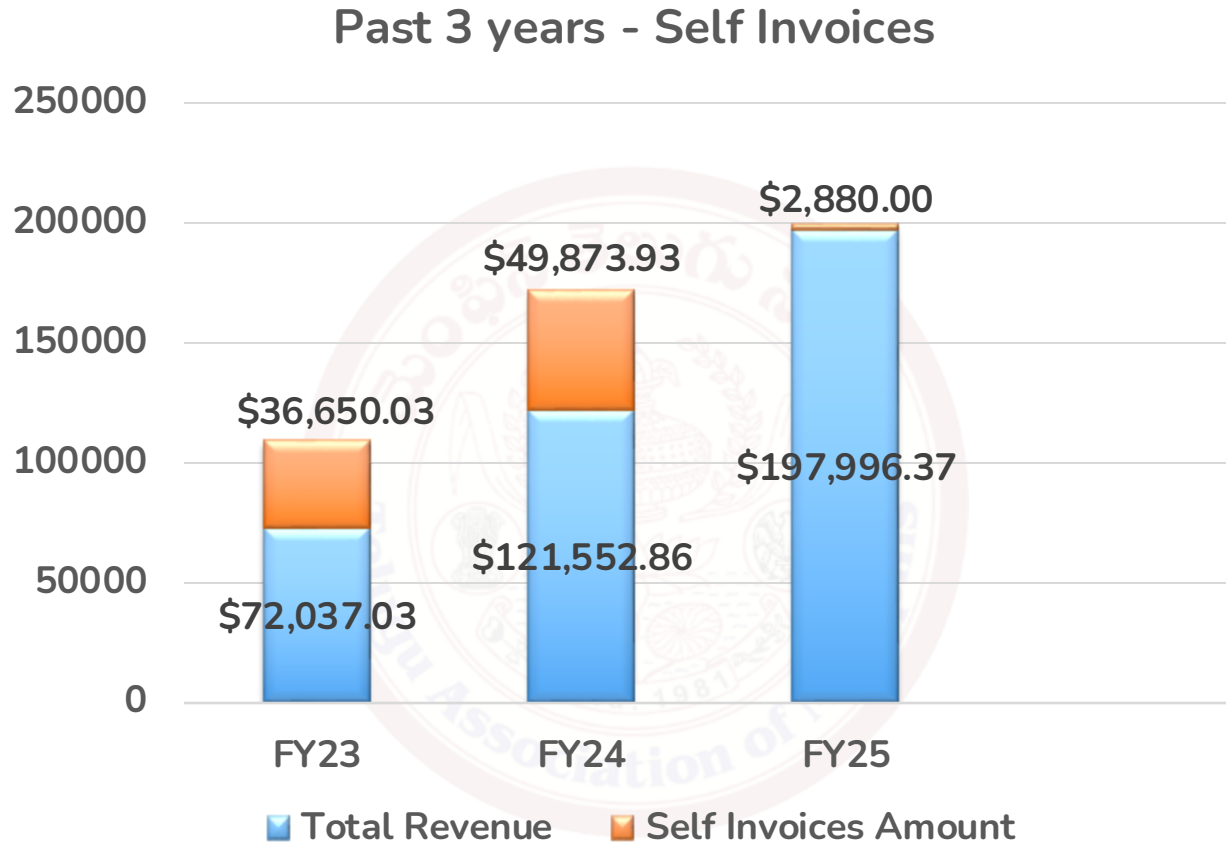
## Quarterly Audits – Summary

- ✓ Q1, Q2, and Q3 audits successfully completed
- ✓ 95% of reimbursements processed before audits
- ✓ Line-item verification attested by two trustees
- ✓ All audit review comments resolved

## Accounts Payables – Summary

- ✓ Checks issued within 30 days
- ✓ Accurate tracking of all deposits
- ✓ Check payments used for cleaners and restaurants (excluding Sankranti & Ugadi)

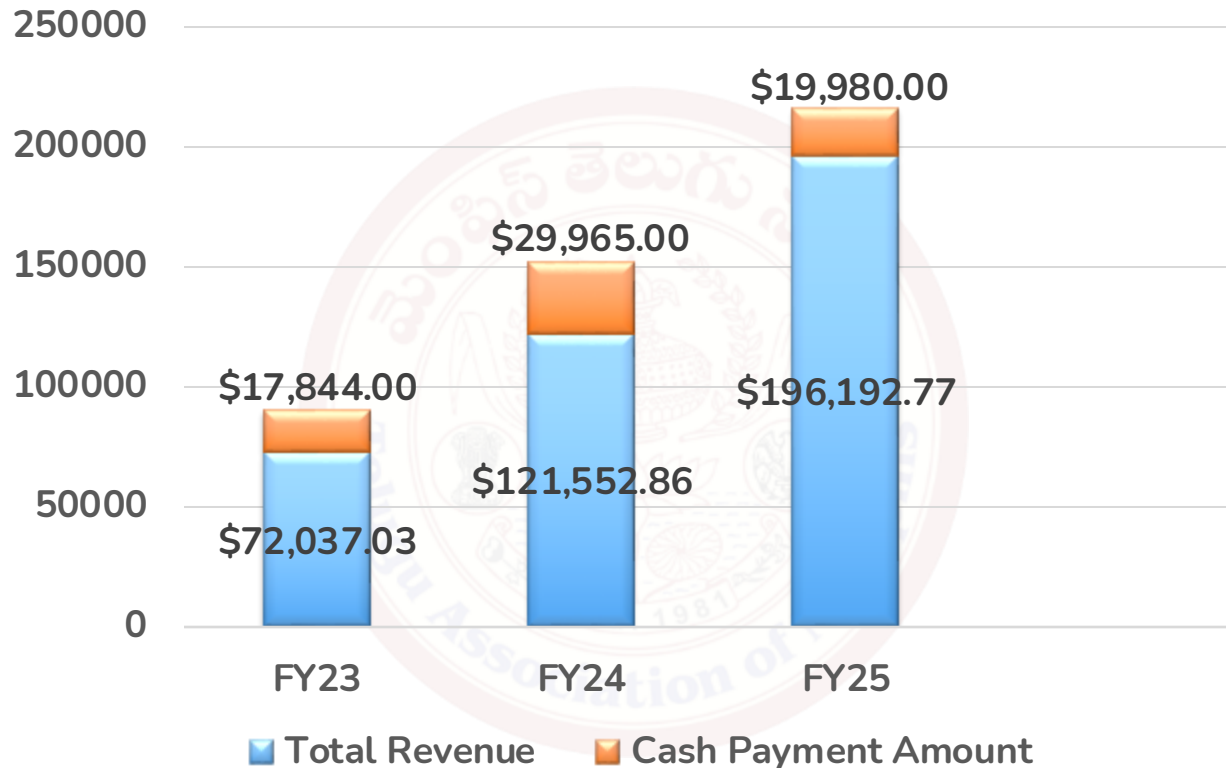
# Self-Invoice Trend Analysis



	% of Total Rev	Count
FY25 Self Invoices	1.45%	10
FY24 Self Invoices	41.03%	47
FY23 Self Invoices	50.87%	76

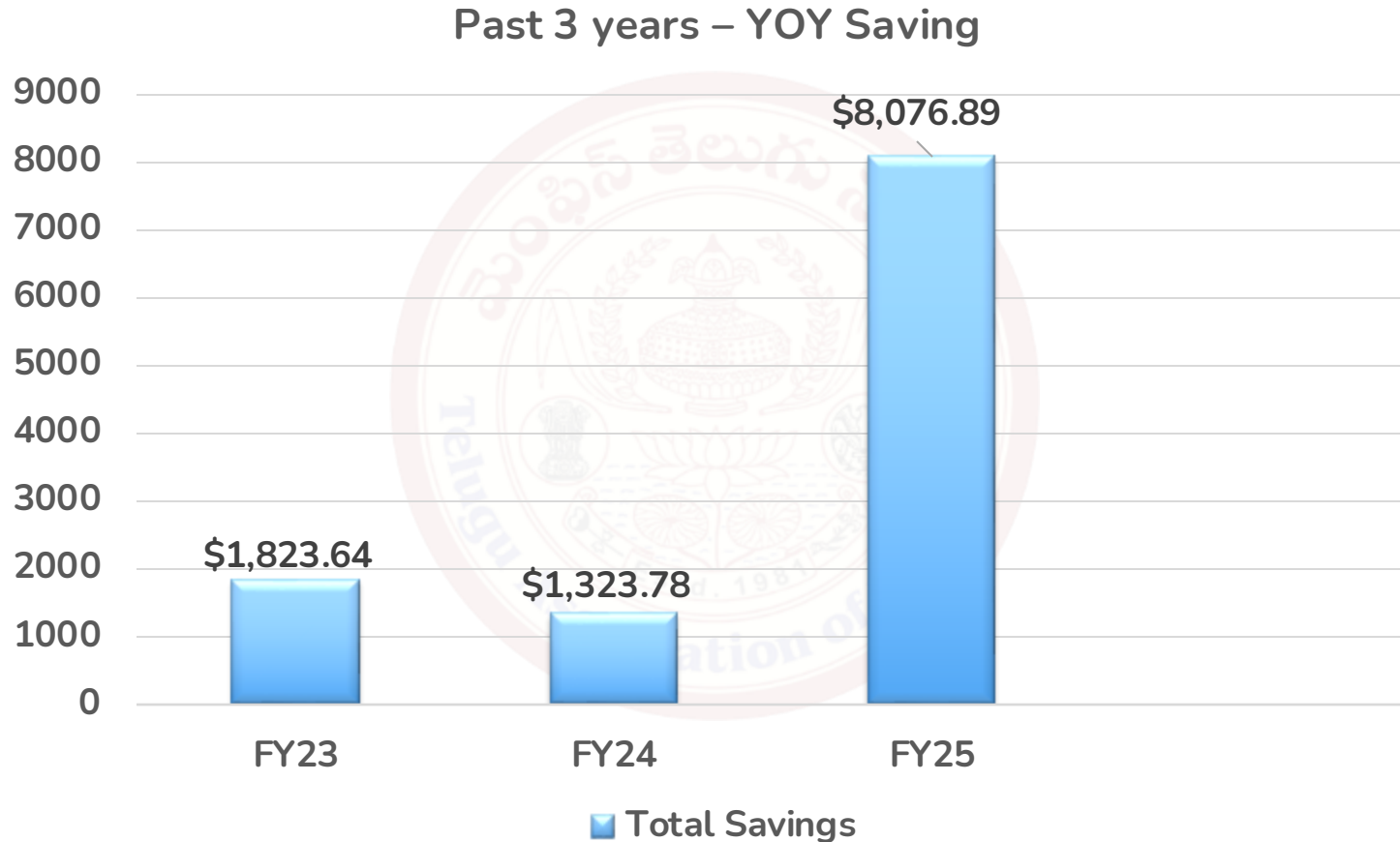
# Cash Payment Trend Analysis

Past 3 years – Cash Payments



	% of Total Rev	Count
FY25 Cash Payments	10.18%	11
FY24 Cash Payments	24.65%	16
FY23 Cash Payments	24.71%	13

# Financial Savings Overview



**Projected Year-End Surplus (FY25): \$8,076.89**

# Key Achievements & Milestones

## 1.46%

### Self-Invoice Reduction

Only 10 self-invoices totaling \$2,880 of total revenue, primarily for cleaners, tips, and security services.

01

---

### Digital Check-In Process

Streamlined membership check-in

03

---

### Timely Event Reimbursements

All major events processed on schedule

## 95%

### Audit Coverage

Strong reimbursement coverage across all quarterly audits with trustee attestation.

02

---

### Enhanced Ticket Tracking

Improved revenue monitoring and accountability

04

---

### External Audit Initiative

Establishing compliance standards for future growth

# FY2025 Charity Financial Summary

Charity Details	Amount (\$)
Donations Received from the Community	\$650.00
Youth Food Stall	\$840.15
Charity Run	\$892.79
Kroger Rewards	\$54.00
TAM 2025 Charity Contributions from Operations	\$2,277.56
<b>Total Funds Revenue</b>	<b>\$4,714.50</b>

## Charity Financial Status – 2025 (To Date)

- **Charity Spent So Far:**  
Donation to Collierville Fire Department – \$1,500  
Donation to Collierville Parks - \$1,000
- **Net Available Amount for Charity (2025): \$2,214.50**



# FY2025 Balance Sheet – As of Dec 06, 2025

## ASSETS

Cash (Operating Account)	\$30,083.98
Cash (Charity Account)	\$15,271.74
Business Money Market	\$17,403.54
Inventory	\$850.00

### Current Assets

**\$63,609.26**

Long Term Assets (CD)

\$61,182.35

### Total Assets

**\$124,791.61**

## LIABILITIES

Accounts Payable	\$24,365.03
Current Liabilities	\$0.00
Long Term Debt	\$0.00

### Total Liabilities

**\$24,365.03**

### Net Equity

**\$100,426.58**

# 2025 Events Summary



Madhu Addagada  
Secretary



Naveen Kumar Pavuluri  
Joint Secretary

# 2025 Event Highlights

A total of **42 events** have been successfully conducted to date, spanning cultural, youth, sports, social, and community service programs.

Event	Date	Venue
Sankranti Competitions & Bhogi Pallu	1/12/2025	Aashiana Hall
Sankranti Sambaralu	2/8/2025	White Station High School
Rangoli Competitions	3/2/2025	Rolling Meadows
Immigration and Legal Insights Seminar	3/16/2025	Aashiana Hall
Ugadi Vedukalu	4/5/2025	West Collierville Middle School
Cooking at Temple for Yagnam event	4/13/2025	ICCT Temple
Meet & Greet with Director Srinu Vaitla	4/21/2025	Aashiana Hall
Mobile Food Pantry volunteering	5/10/2025	Memphis Church, TN
Mother's Day - Fun Run	5/11/2025	Johnson's Park
Run for Fun	5/18/2025 – 06/06/2025	Johnson's Park
Charity Run on Father's day	06/15/2025	H.W Cox Park
Blood Donation Camp	7/19/2025	Aashiana Hall
Financial Seminar	7/19/2025	Aashiana Hall

# 2025 Event Highlights

Event	Date	Venue
Free Kids Math Webinar with Bhanzu	7/19/2025	Online
Camping Trip	8/2/25 - 8/3/25	Chickasaw State Park
Health Camp	8/17/25	Aashiana Hall
Community Volunteering for Senior's Day	8/23/25	Seniors Living, Bartlett
Ganesha Float	8/30/25	ICCT Temple
Telugu Bhasha Dinotsavam	9/6/25	ICCT Temple
TAM Mahila	9/12/25	Pickering Centre
Dussera & Bathukamma	9/28/25	Bailey Station Elementary School
Vanabojanalu (Picnic)	10/5/25	Wall Doxey State Park, MS
K.S Chithra's Music Concert	10/19/25	The Coronet
Banquet Dinner with K.S. Chithra & Team	10/21/25	The Great Hall
India Fest	11/01/25	Agri Center
Youth Volunteer Party	11/23/25	Aashiana Hall
St Jude Marathon Event Volunteer	12/06/25	HS #75, 58 Mill Ave at Front St

# 2025 Scheduled Events

Event	Date	Venue
Volunteer Party	12/12/25	Aashiana Hall
Sports Day	12/13/25	Aashiana Hall
Mr. TAM – Boys Team-Building Event	TBD	TBD
Student Career Connect	TBD	UofM

# What's New in 2025

## LED Screen Setup for Ugadi

- Implemented **LED screen technology** to enhance the visual experience
- Delivered a modern presentation while remaining **within the décor budget**

## Telugu Bhasha Dinotsavam

- Introduced **Telugu Bhasha Dinotsavam** as a dedicated cultural and language celebration
- Honored by the presence of **Padma Bhushan Dr. Yarlagadda Lakshmi Prasad** as the Chief Guest

## Community Camping Program

- Launched TAM's **first-ever community camping event**
- Attracted strong participation with **~150 members**

## Blood Donation & Health Camp

- Organized an integrated **Blood Donation**, achieved participation from **60+ blood donors**.
- Organized a dedicated Health Camp to promote preventive care and wellness within the TAM community.

## Students Forum

- Successfully inaugurated the **TAM Students Forum**
- Received an enthusiastic response from Telugu students across Greater Memphis

# What's New in 2025

## Additional 2025 Milestones

- Secured a **\$5,000 City grant** to support sports/cricket initiatives
- Successfully hosted the prestigious **K.S. Chithra Live Concert**
- Recognized **two Padma Bhushan awardees (Dr. Yarlagadda Laksmi Prasad Garu and K.S . Chithra Garu)**
- Ensured the **timely execution of all events** through strong planning and coordination
- We reinstated the TAM Ganesha Float tradition that was observed before 2019.



# Sankranthi

- Successfully hosted the TAM 2025 Sankranthi celebrations with **1,100+ attendees**, delivering one of the largest and most vibrant cultural gatherings of the year.
- Coordinated cultural programs, food arrangements, stage management, and volunteer support to ensure a festive and seamless experience for all participants.





# Ugadi

- Successfully hosted the TAM 2025 Ugadi celebrations with an outstanding turnout of approximately **1,100 attendees**, making it one of the year's most vibrant cultural gatherings.
- Introduced the **first-ever LED screens** integrated with themed décor to elevate cultural performances and enhance the overall visual experience for attendees.





# Camping Trip

- Organized the TAM 2025 Camping Trip with 150+ participants, providing a memorable overnight community experience.
- Coordinated logistics, safety, food, and volunteer support to ensure a smooth and enjoyable event for all attendees.
- Offered engaging activities, including open-air movie screening, campfire, and group games, making it a fun and interactive experience for families.



# Legal and Financial Seminars

- Hosted Legal and Immigration seminars on student visas, H-1B guidance, DMU considerations, and criminal legal awareness for the community.
- Organized a Financial seminar covering retirement planning, wealth and legacy protection, tax and estate preparation, and smart investing strategies.





# TAM 2025 Blood and Health Camps

- Organized a successful blood drive with Vitalant, resulting in **50 units of blood donated** by community members.
- Hosted a comprehensive health camp with **50+ participants** receiving free health screenings and wellness guidance.





# Ganesha Float

The evening featured a devotional procession, traditional Vinayaka Nimajjanam rituals, and a vibrant community gathering celebrating culture, faith, and unity.





# Telugu Bhasha Dinotsavam

- Hosted the **first-ever Telugu Bhasha Dinotsavam** with around **400 attendees**, celebrating the richness of the Telugu language and culture.
- Featured **80+ participants** in cultural performances—including poetry, storytelling, and literary showcases—strengthening Telugu learning and cultural pride.





# Dussehra & Bathukamma

- Celebrated TAM 2025 Dussehra & Bathukamma with about **550 attendees**, creating a vibrant and festive community gathering.
- Organized traditional Bathukamma activities and cultural programs that highlighted Telangana traditions and brought families together.





# Vanabhojanalu

- Hosted a lively **TAM 2025 Vanabhojanalu/Picnic** with around **800 attendees**, bringing families together for a fun-filled outdoor community gathering.
- Arranged traditional Vanabhojanalu lunch, games, music, and family activities, creating an enjoyable cultural and recreational experience for all age groups.





# K.S. Chithra's Music Concert

- Hosted the **most significant musical event in TAM history** with the legendary K.S. Chithra delivering a captivating live performance.
- Ensured smooth execution through well-coordinated stage production, logistics, and volunteer support.



# TAM Gives Back- Charity 2025



Rajani Korukonda  
Vice President



Chandra Malla  
Co-Vice President



# Charity – 2025 Highlights



Highlighted our volunteer projects and impact during the Ugadi celebration



# Charity – 2025 Highlights



## Charity Run – Financial Snapshot

- Funds Raised: \$3,290.26
- Total Expenditure: \$2,397.47
- Net Amount Generated: \$892.79



# Charity – 2025 Highlights

Volunteered at the Mobile Food Pantry, where team members helped distribute food to families in need at a Memphis church in Tennessee.





# Charity – 2025 Highlights



Volunteered and engaged seniors in a fun bingo activity at a Senior Assisted Living facility in Bartlett, TN.



Volunteering at Midsouth Food Bank



# Charity – 2025 Highlights



💙 **TAM 2025 Community Commitment:** \$4,000 total donations to Collierville Police, Fire & Parks Departments

🚒🔥 \$1,500 each to Police & Fire | 🌳 \$1,000 to Parks Department | Check handed over to Fire & Parks Departments

💛 Funded through **Charity Run Proceeds**, supported by operational funds if required

🌟 Reinforces TAM's dedication to supporting local public services and community well-being



# Charity – 2025 Highlights

Volunteered at the **St. Jude Hydration Station**, providing water and support to marathon participants and contributing to a meaningful community cause.



# Charity – 2025 Highlights



## **Arunodaya Mano Vikasa Kendram - Bhimavaram**

School and Hostel near Tirupati for the mentally challenged, School for the hearing impaired, helping widows, and divorced with a job in taking care of the kids



## **Artificial limbs-Rotary Trust**

**Prosthetic limbs** – Through Rotary Trust  
Custom-made to fit the person.



## **Abhaya Kshetram - Tirupati**

Abhaya Kshethram is a home for physically and mentally challenged orphans, destitute women and aged people in Tirupati, Andhra Pradesh, India



## **Sri Vyasa Avasam – Warangal**

Provides Girijana and Adivasi kids with a safe place to learn and grow



## **Mallikamba Institute of Mentally Handicapped & Associated Disabilities - Hanumakonda**

NGO to Rehabilitate Intellectually Disabled Children

TAM will continue supporting past causes through ongoing donation efforts and may extend support to an additional organization based on community recommendations and funding availability.



# Cultural Team 2025



Srujana Koteru  
Cultural Secretary



Manasa Kondaveeti  
Joint Cultural Secretary

# Cultural – 2025 Highlights

🏠 సంక్రాంతి పోటీలు, భోగిపళ్ల వేడుకలు:

పోటీలలో పాల్గొన్న వారు: 11 విభాగాల్లో 90 మంది.

ప్రధాన అంశాలు: విశేష వేషధారణ, తేనె పలుకులు, గీతాంజలి, సంగీత ప్రదర్శనలు, చిత్రలేఖనం, పండుగల 3D నమూనాలు, వంటల పోటీ, రివ్యూన ఎగిరే గాలిపటం పోటీ.

అభిప్రాయం: పోటీలు సంక్రాంతి సంబరాల వాతావరణాన్ని తలపించాయి.

🔥 సంక్రాంతి సంబరాలు:

సాంస్కృతిక కార్యక్రమాలలో పాల్గొన్న వారు: 100+

ప్రదర్శనలు: నాట్య వినోదం – నృత్య ప్రదర్శనలు, రంగస్థల ప్రదర్శనలు – (నాటకాలు/సిక్వెల్లు)

ప్రధానాంశాలు: ప్రోమో వీడియోలు, టీమ్ వెల్కమ్ రీల్స్, గాయకుల ప్రదర్శనలు.

అభిప్రాయం: వినోదభరితంగా, గాయకుల ప్రదర్శన ప్రత్యేక ఆకర్షణగా నిలిచింది.

అత్యుత్తమ సంప్రదాయ వేషధారణలో వచ్చిన వారికి బహుమతులు, అలాగే Early Bird Raffle బహుమతుల ద్వారా అదనపు ఉత్సాహాన్ని కలిగించారు.

🌸 బహిరంగ రంగవల్లి కళా పోటీలు:

రంగుల హరివిల్లు లాంటి అద్భుతమైన డిజైన్లు అందరినీ ఆకట్టుకున్నాయి.

అభిప్రాయం: ఈ పోటీలు సృజనాత్మకతకు వేదికగా నిలిచాయి, పాల్గొన్నవారి ప్రతిభను ప్రతిబింబించాయి. అత్యుత్తమ రంగవల్లులకు బహుమతులు అందజేయడం ద్వారా పాల్గొన్నవారిలో ఉత్సాహం మరింత పెరిగింది.





# Cultural – 2025 Highlights



ఉగాది వేడుకలు:

పాల్గొన్న వారు: 120+, మొత్తం 32 ప్రదర్శనలు

కార్యక్రమాలు: నాట్య వినోదం, స్కిట్లు.

సాంస్కృతిక ప్రదర్శనలు

ప్రదర్శనల కోసం LED బ్యాక్గ్రౌండ్ స్క్రీన్ కంటెంట్ సేకరించడం  
సవాలుగా ఉన్నప్పటికీ, అది ఎంతో సంతృప్తినిచ్చింది.

అభిప్రాయం: బాగా ప్రణాళికబద్ధంగా నిర్వహించబడింది. ట్రైపోల్డ్  
ప్రదర్శనల ట్రాకింగ్ సహాయంగా నిలిచింది.





# Cultural – 2025 Highlights

✍️ తెలుగు భాషా దినోత్సవం

పాల్గొన్నవారు: 80 మంది

ప్రధాన లక్ష్యం: తెలుగు సాహిత్య ప్రోత్సాహం, భాషా వారసత్వాన్ని తరతరాలకు అందించడం, తెలుగు భాషా వైభవం, సాహిత్య సంపద, సాంస్కృతిక అనుబంధం మరియు భాషా పరిరక్షణను గుర్తుచేయడం.

సాంస్కృతిక కార్యక్రమాలు:

ముఖ్య అతిథి: పద్మశ్రీ, పద్మభూషణ్, సాహిత్య అకాడమీ అవార్డు గ్రహీత డా. యార్లగడ్డ లక్ష్మీప్రసాద్ గారు

పిల్లల ప్రదర్శనలు: నృత్యాలు, కథలు, పద్యాలు, పాటలు

సాహిత్య ప్రదర్శనలు: కథలు, కవితలు, నాటికలు

యువతర భాగస్వామ్యం: సంక్షిప్త నాటిక

అభిప్రాయం: గిడుగు రామమూర్తి పంతులు గారిని స్మరించుకుంటూ నిర్వహించిన తెలుగు భాషా వైభవాన్ని ప్రతిబింబించే అద్భుతమైన కార్యక్రమం. స్వచ్ఛమైన అచ్చ తెలుగు లో మాట్లాడుతూ నిర్వహించిన కార్యక్రమాన్ని పెద్దలు మరియు TAM స్థాపకులు ఎంతగానో అభినందించారు. తెలుగులో ముద్రించిన ధృవీకరణ పత్రాలను అందుకోవడం పాల్గొన్న వారిలో మరింత ఉత్సాహాన్ని నింపింది.



# Cultural – 2025 Highlights

## 😊 మహిళా కార్యక్రమం – Voice, Vision, Victory

- ఈ కార్యక్రమానికి “Voice, Vision, Victory” అనే థీమ్ అత్యంత అర్థవంతమైనది. ఈ థీమ్ ఆధారంగా ప్రసిద్ధ మహిళలు తమ అనుభవాలు, విజయగాథలు పంచుకోవడం ద్వారా పాల్గొన్నవారికి ప్రేరణనిచ్చారు. ఆరోగ్య అవగాహన, ఆత్మవిశ్వాసం పెంపు, కెరీర్ అభివృద్ధి, నాయకత్వ నైపుణ్యాలపై చర్చలు ఈ కార్యక్రమాన్ని మరింత విలువైనదిగా మార్చాయి.
- సాంస్కృతిక నృత్యాలు, ఆటలు, నెట్‌వర్కింగ్ అవకాశాలు ఈ వేడుకకు ప్రత్యేక ఆకర్షణగా నిలిచాయి. ఈ కార్యక్రమం మహిళల శక్తి, దృక్పథం, విజయాన్ని ప్రతిబింబిస్తూ, ప్రతి ఒక్కరికీ కొత్త ఉత్సాహాన్ని నింపింది.





# Cultural – 2025 Highlights

🌸 **దసరా & బతుకమ్మ వేడుకలు:** తెలంగాణ సాంప్రదాయానికి ప్రతీకగా నిలిచిన బతుకమ్మ వేడుకలు ఈ సంవత్సరం ఘనంగా జరిగాయి. మహిళలు రంగురంగుల పూలతో అందంగా అలంకరించిన బతుకమ్మలను తయారు చేసి, వేదికపై సమూహంగా పాటలు పాడుతూ, నృత్యాలు చేస్తూ ఆనందించారు. పూల సోయగం, సాంప్రదాయ గీతాలు, చుట్టూ ఉత్సాహభరితమైన వాతావరణం ఈ వేడుకను మరింత అందంగా మార్చాయి.

**ప్రధాన ఆకర్షణలు:** దసరా బుల్లోడు, బుల్లెమ్మ, చిన్న పిల్లలలో అత్యుత్తమ సాంప్రదాయ వేషధారణ కేటగిరీలకు బహుమతులు, అలాగే అత్యుత్తమ బతుకమ్మ కోసం ఆకర్షణీయమైన బహుమతులు.



# Marketing Leads 2025



Dinesh Ponnuru  
Marketing Chair



Anupama Indukuri  
Marketing Director

# Marketing – 2025 Highlights

## **Strategic Improvements'**

- We reimagined how TAM demonstrates value to sponsors and members by redesigning our entire value proposition framework. The introduction of the Elite Platinum tier created new opportunities for deeper business partnerships.
- Every sponsor now receives tailored communication aligned with their business goals, with consistent visibility across all major TAM events, including stage presence, LED screens, banners, and social media.

## **Positioning Excellence**

- We developed business-focused marketing content across sectors like tech, food, education, and retail, positioning sponsors as community partners rather than just advertisers.
- This approach strengthened trust, clarified annual membership benefits, and increased interest from new members and sponsors within the community.



# Marketing – 2025 Communication

## **Multi-Channel Strategy**

Standardized communication across WhatsApp, email, and event announcements, ensuring consistent messaging

## **Professional Content**

Delivered clear and timely communications to community members and sponsors, highlighting event successes and conveying strong value propositions.

## **Event Marketing**

Developed event-specific messaging, including invites, reminders, acknowledgements, and targeted promotions

## **Better Transparency**

Clear, consistent updates kept everyone informed

## **Higher Engagement**

Event participation increased significantly

## **Reduced Confusion**

Faster information flow improved the experience



# Community Engagement & Key Events

## **Membership Drives**

Organized 2-3 in-person drives at busy Indian grocery locations, engaging new families, students, and professionals

## **Flagship Events**

Supported all major programs, including Chitra Live Concert, TAM Camping, and Vanabhojanalu, with comprehensive marketing

## **Sports Engagement**

Drove sponsor participation in cricket, volleyball, and pickleball tournaments with strategic banner placement

## **Broader Impact**

Increased community touchpoints, membership visibility, and brand recognition across all demographics

# Marketing – 2025 Highlights

## Success Drivers

### Tier-Based Value Marketing

Clear differentiation and benefits at each sponsorship level drove higher commitments

### Relationship Management

Personal engagement and consistent follow-up strengthened sponsor confidence and retention

### Event Visibility

Guaranteed presence across all programs demonstrated tangible value and community reach

### Strategic Messaging

Professional communication and community involvement strategy enhanced TAM's brand credibility

Our success in 2025 showcases the strength of value-driven marketing, transparency, and strategic sponsor engagement. Building on this foundation, TAM is well-positioned for ongoing growth.

# Future Outlook & Growth Opportunities

## **Digital Media Expansion**

Strengthen YouTube and Facebook presence with consistent professional content.

## **Sponsor Analytics**

Improve sponsor reporting by providing clearer summaries of visibility and engagement for each event.

## **Targeted Segments**

Develop marketing specifically for students and young professionals

## **Retention Systems**

Implement loyalty programs and streamlined renewal processes

Thank you for the opportunity and trust.

Proud to contribute to TAM's ongoing success through strategic marketing, increased visibility, and long-term sponsor confidence. Together, we're building a stronger, more connected community.



# Sports Leads - 2025



Sankee Mummareddy  
Sports Chair



Saivivek Sure  
Sports Director

# Sports – 2025

Sport	Date	Venue
Pickleball Tournament 1	01/18/25	YMCA Collierville
Bowling Championship	02/23/25	901 Bowl at Funquest
Chess & Carrom Tournament	03/16/25	Aashiana Hall
Women's Cricket Super 8 Tournament	04/28/25 – 05/04/25	Halle Park
Golf Tournament	06/22/25	Fair Oaks Golf Club
Pickleball Tournament 2	07/11/25	901 Pickleball
Volleyball Championship	09/20/25	Nikki McCray Park
Men's T15 Cricket Tournament	08/01/25 – 11/08/25	Nikki McCray Park
Badminton Tournament	TBD	TBD
Sports Day	12/13/25	Aashiana Hall

# Sports – Pickleball Tournament 1

Kickstarted TAM 2025 sports activities with a high-energy Pickleball Tournament that brought together players of all skill levels for an engaging and community-building event.





# Sports – Bowling Championship

Organized a family-inclusive bowling event spanning youth, women's, and men's divisions, with participation exceeding 150 attendees.



# Sports – Chess & Carrom Tournament

Organized a community-wide Chess and Carrom tournament that attracted over 150 participants across multiple divisions.





# Sports – Women's Cricket Tournament

- Led an 8-team women's cricket tournament at Halle Park over two weeks, continuing the foundation laid by JP Anna's inaugural tournament.
- Around **100 enthusiastic women cricketers** actively participated in the tournament.





# Sports – Golf Tournament

Organized a sunrise-to-sunset golf tournament in Fair Oaks Golf Club, Oakland, TN, uniting 20 dedicated players for a full day of spirited competition.





# Sports – Pickleball Tournament 2

Engaged more than 200 participants across two high-impact events, strengthened by diverse sponsorships and collaborative partnerships.





# Sports – Volleyball Championship

Successfully hosted an action-packed 8-team volleyball tournament over two days at Nikki McCray Park.





# Sports – Men's Cricket Tournament

- Successfully hosted a three-month men's cricket league in Collierville, TN, bringing together 27 teams and over 600 players.
- Honored by the presence and support of distinguished city officials - **Mayor Maureen Fraser**, **Shelby County Commissioner Mr. David Bradford**, and **Parks Director Mr. Greg Clark**, who actively encouraged the growth of cricket within the community.



# Sports – 2025 Highlights

## Record-Breaking Achievements & Impact

- We didn't just break records — **we set new benchmarks for TAM and the community.**
- Achieved **over 1,200 total event participants** across all 2025 initiatives, marking an unprecedented level of engagement.
- Successfully hosted the **largest-ever Men's Cricket Tournament in Memphis and surrounding areas**, featuring **27+ teams and 600+ participants.**
- Championed and advocated for **one of the largest cricket development grants and initiatives** in collaboration with Shelby County and Collierville, driving long-term growth of the sport (*special thanks to JP Anna & DP Anna for their leadership and support*).
- Expanded strategic reach by **establishing new collaborations with multiple community partners and sponsors**, strengthening TAM's ecosystem and visibility.



# Youth Leads 2025



Nikitha Nimmagadda  
Youth Committee Chair



Rohini Kala  
Youth Committee Director



# Youth - 2025 Highlights

## Youth Selections

- Restructured the youth team positions to align with the executive committee.
- A clear attendance record from the 2024 team enabled a non-biased selection of core team members.

Total Youth Team Members - **85**

## Youth Development and Community Engagement

- ➔ We introduced more role-specific volunteering opportunities that enabled youth team members to expand their key skills.
- ➔ Successfully managed **food booths and operations at major community events**, providing attendees with quality service.
- ➔ Designed and conducted **new events focused on youth growth and empowerment**, including workshops and skill-building sessions.
- ➔ Encouraged youth to take on leadership roles in event planning, logistics, marketing, and budgeting.
- ➔ Created impact within the Memphis community by volunteering at Food banks and river reserves.

# Youth 2025- Highlights

Youth Events	Highlights
Sankranthi Competitions	Supported event set up and cleaning
Youth Orientation	Understand the vision and set clear goals
Sankranthi	Venue, Stage, and food booth operations. <b>Money raised - \$354.53</b>
Wolf river Tree Planting	Planted trees and install bat boxes along Mississippi river
Chess & Carrom Tournament	Food & Bake Sale included kathi rolls, brownies, etc. <b>Money raised - \$270</b>
Holi & Kite festival	Youth led event – Sold out Holi colors and special décor design
Ugadi	Stage, food booth and venue operations. <b>Money raised - \$211.74</b>
Wolf river earth day	Trash pick up, install bat boxes
Women's Cricket	Food booth operations and venue cleaning. <b>Money raised - \$3.88</b>

# Youth 2025- Highlights

Youth Events	Highlights
Family Fun Run - Mothers & Fathers day	Front desk, Water stations, Clean up, and attendee's support.
Investment Classes	Seminar series on the basics of financial planning.
High School Seminar	Support and advice to students on ACT/SAT and career paths.
Free community Health camp	Patient check-in and support vitals check-up.
Telugu Bhasha Dinotsavam	Special Skit performance, Stage Operations and Venue Operations.
Dasara Bathukamma	Venue Operations and Food serving.
Vanabhojanalu	Organized Games, Food distribution and Venue operations.
Music event	Supported day care facilities by engaging kids in games and activities.



# Highlights

Event Set up &  
Youth booth  
operations



Holi & Kite  
festival



Community  
service





# Highlights

Cultural performances

Educational events



Venue operations

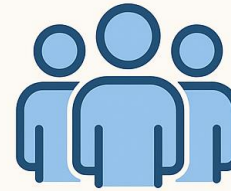


# Youth 2025 Summary

The President Volunteer Service Award (PVSA) was suspended from White House. Presented TAM Volunteer Appreciation Certificates to recognize and encourage youth participation.

## Suggestions for next year's team

1. Use the Summer holidays to host youth-led events that support the Telugu community and the city of Memphis.
2. Create more opportunities for youth to participate in major events.
3. Organize youth-led sports events that can act as fundraisers.



TOTAL YOUTH  
MEMBERS

**85**



ATTENDANCE  
RECORD

**50-71%**



NO. OF NEW  
EVENTS

**5**



TOTAL MONEY  
RAISED

**\$840.15**



# Food Committee 2025



Mahesh Babbula  
Food Committee Chair



Padma Reddy Munagala  
Food Committee Director

# Food Committee - 2025 Highlights

- The TAM Team made a conscious effort to minimize plastic usage at all events by choosing eco-friendly alternatives whenever possible.
- Maintained consistent food service standards across all events, ensuring quality and sufficient quantities for all attendees.
- Sourced sweets locally by partnering with restaurants and community members to provide high-quality options for TAM events.
- Reduced the number of shipments from India to promote sustainability and cost efficiency.

# Food Committee - 2025 Highlights

Attendance exceeded expectations at every event, yet the TAM 2025 team ensured food was served to every guest without disruption or shortage.





# Food Committee - 2025 Highlights



- Received full support from the President and Secretary, which enabled the food team to confidently finalize menus, plan adequate quantities, and expand item selections.
- Secured the best possible prices from restaurants while increasing the variety of food items offered.
- No self-invoices were submitted.



# Food Committee - 2025 Highlights

During the TAM Camping and Picnic events, the team delivered seamless and uninterrupted food service to all attendees, greatly enhancing the overall success and experience of the events.





# Food Committee - 2025 Highlights

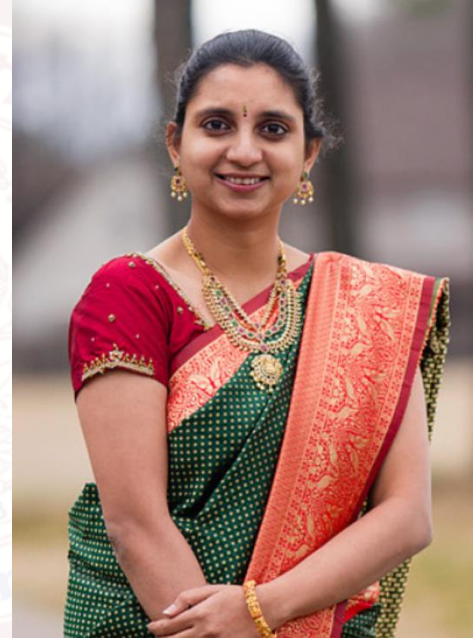




# Creative Team 2025



Sahitya Chodiseti  
Creative Chair



Amuktha Marimganti  
Creative Director

# Creative – 2025 Highlights



Bhogi Pallu Vedula décor, designed with traditional aesthetics, featuring reusable floral elements and culturally inspired motifs.

TAM-themed traditional rangoli designs created for the Rangoli Competition, reflecting authenticity and heritage artistry.





# Creative – 2025 Highlights



Sankranti Sambaralu stage décor with culturally inspired elements, along with a themed photo booth and a traditional festive entrance setup.





# Creative – 2025 Highlights



Ugadi Vedula  
stage décor  
inspired by  
Ganesh motifs,  
complemented by  
a themed photo  
booth and  
beautifully  
designed  
traditional  
entrance.



# Creative – 2025 Highlights



Stage décor and customized photo booth setup for the Mahila Event





# Creative – 2025 Highlights



Dasara Bathukamma Sambaralu with colorful Bathukamma arrangements and a themed photo booth



# Creative – 2025 Highlights

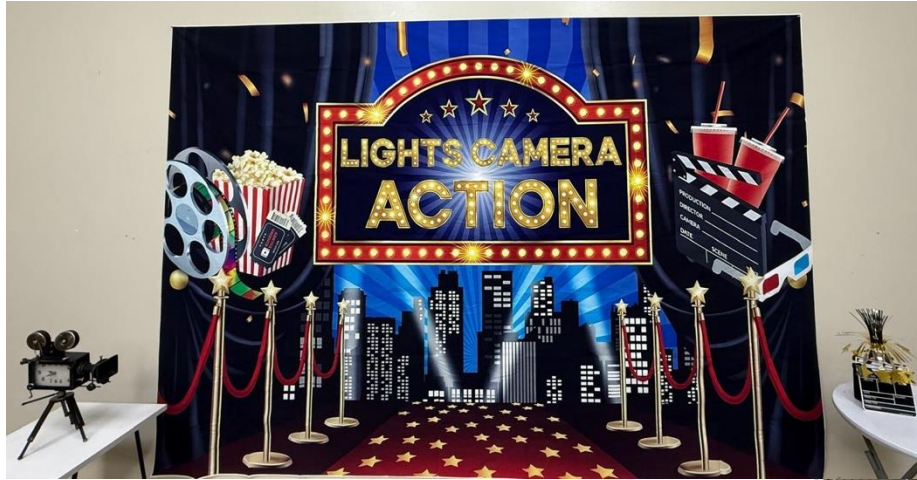


The photo booth for Music Night. Meet & Greet stage décor





# Creative – 2025 Highlights



The backdrop for the Director Meet & Greet and the photo booth for India Fest



# Web & Social Media 2025



Krishna Chikkala  
Web & Social Media Chair



Mahesh Alahari  
Web & Social Media Director



# Web Media - 2025 Highlights

- Redesigned the TAM Memberships page to improve visibility, clarity, and user experience.
- Ensured the TAM website remained stable, secure, and operational throughout the year with zero downtime.
- Uploaded all event photos to SmugMug and linked them on the website for easy community access.
- Maintained regular updates on events and announcements to keep the community informed



# Social Media - 2025 Highlights

- As part of TAM's long-standing tradition, timely communication for every event is a core practice. In 2025, our Web & Social Media team upheld this standard, delivering 100% accurate, **consistent updates** across all platforms.
- For the **first time in TAM's history**, we introduced event-themed reels, which significantly increased member engagement, excitement, and event participation.
- We began this initiative with **five creative reels for Sankranti**. After seeing the overwhelming response, the community eagerly awaited similar content for every event. To meet this enthusiasm, we continued producing **custom, event-specific reels**, making our communication more vibrant and interactive throughout the year.

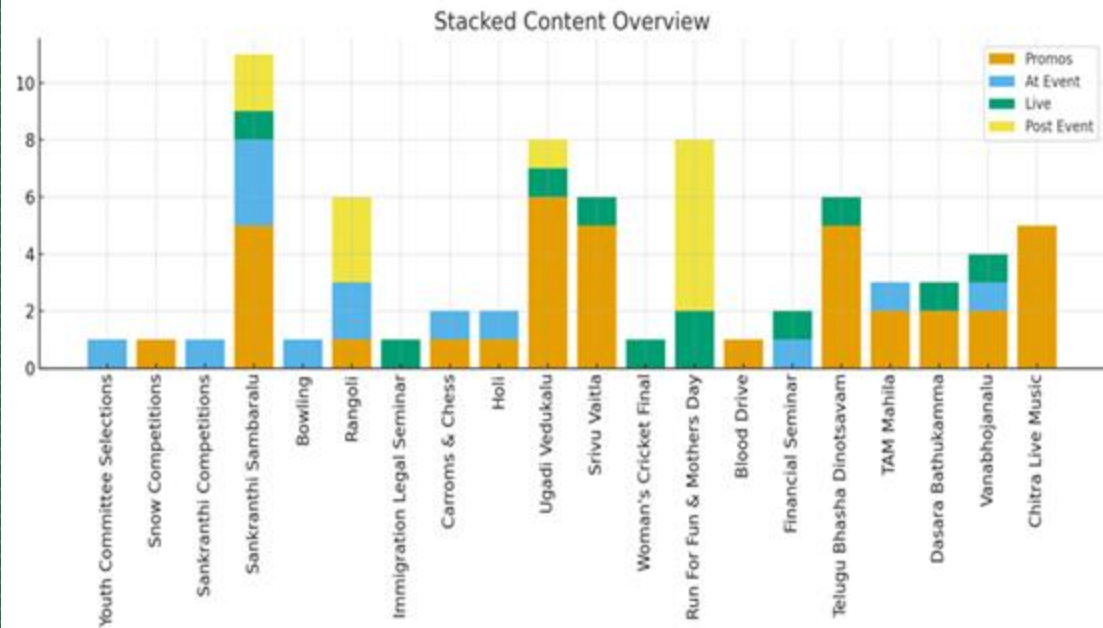


# Web & Social Media 2025- Highlights

- Reels boosted community excitement and attendance.
- Members began expecting creative reels for every event.
- Total Content Created: 62 Videos & 10 Live Streams.

Event	Promos	At Event	Live	Post Event
Youth Committee Selections		1		
Snow Competitions	1			
Sankranti Competitions		1		
Sankranti Sambaralu	5	3	1	2
Bowling		1		
Rangoli	1	2		3
Immigration Legal Seminar			1	
Carroms & Chess	1	1		
Holi	1	1		
Ugadi Vedula	6		1	1
Srivu Vaitla	5		1	
Woman's Cricket Final			1	
Run For Fun & Mothers Day			2	6
Blood Drive	1			
Financial Seminar		1	1	
Telugu Bhasha Dinotsavam	5		1	
TAM Mahila	2	1		
Dasara Bathukamma	2		1	
Vanabhojanalu	2	1		
Chitra Live Music	5			
<b>Total</b>	<b>37</b>	<b>13</b>	<b>10</b>	<b>12</b>

## Event Metrics Visual Breakdown



# Operations Lead



Janardhan Pagadala  
Vice President of Operations



# Operations - 2025 Highlights

- Collaborated with the President, Secretary, Treasurer, and Marketing teams to boost memberships and sponsorships, strengthening overall TAM 2025 operations.
- Streamlined front-desk processes during major events by supporting Treasury and Marketing teams with registrations, payments, and attendee coordination.
- Coordinated internal committees, volunteers, and external partners to ensure smooth, efficient execution of all TAM operational activities.
- Played a key role in planning and executing major events such as the TAM Camping Trip and K.S. Chithra Music Concert, ensuring strong logistics and on-ground readiness.

# Educational Lead



Madhusudhan Reddy Alle  
Vice President of Education



# Education - 2025 Highlights

- Supported executive teams during major events to ensure smooth and efficient operations.
- Organized an engaging **online Math seminar for kids** in collaboration with Bhanju's, helping students strengthen core math concepts through interactive learning.
- We are working to schedule a Career Connect session for university students to help them navigate their career paths and explore professional opportunities.

# Student Engagement Leads



Chaitanya Muvva  
Student Engagement  
Director



Myna Cheekati  
Student Engagement  
Director

# Students - 2025 Highlights

- Achieved a significant increase in student memberships compared to previous years through focused outreach and engagement.
- Strengthened student connections with consistent on-campus and off-campus interactions.
- Collaborated with the Indian Student Organization (ISO) and Hindu Student Organization (HSO) to co-host the University of Memphis Diwali event.
- Used this collaboration to educate students about TAM's mission, operations, benefits, and community impact.
- Set up a dedicated TAM information booth at the Diwali event to attract substantial foot traffic and generate high visibility.
- Many students registered after learning about TAM's resources, volunteer opportunities, and career guidance support.
- Significantly increased TAM's visibility within the student community through active participation in events.
- The Diwali engagement served as a key milestone in expanding student connections and boosting memberships.



# Our Sponsors



## Our Valued Sponsors - Telugu Association of Memphis

### Elite Platinum

DR. PRADEEP ADATROW  
&  
DR. JAYA ADABALA

Memphis  
Cardiology

DR. SRINIVASA VARMA JAMPANA

DR. PRUDVEESH DAMERA

### Executive Platinum



DR. ASHOKA INDUKURI

DR. PRAVEEN KANNEGANTI

### Platinum



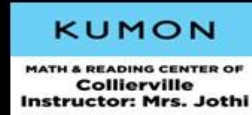
DR. NAGANATH THOTA

DR. GOURAV/SWAPNA KISTANGARI

DR. RAMAKRISHNA BATTINI

# Our Sponsors

## Diamond



DR. GANGADHAR DURGAM

240KANT

SANJEEV RAO KANNEGANTI

DR. MURALIDHAR REDDIVARI

DR. PALLAVI KOPPOLA

SRI HARI SURINENI

DR. DEEPIKA R. PULSANI MD,  
SPECIALIZES IN NEPHROLOGY

DR. SANDEEP REDDY CHILAKALA

TENET HEALTH - ST FRANCIS MEDICAL PARTNERS  
DR. SUHEELA GOTTUMUKKALA, MD  
DR. SAILAJA RAJU, MD

## Gold



JYOTHI FURNITURE CENTER, VIJAYAWADA



MIDSOUTH CARDIOVASCULAR CENTER  
DR. SOMESHWAR REDDY

# Our BK Members

## Bangaru Kutumbam

Aditya Datla	Anil Mallu	Ashok Upputuri	Bhanu Manne	Bharath Tippireddy	Bhaskara Chikkala	Chandra Malla	Chandra Potnuru
Deepak Mahalingappa	Deyanth Pidikiti	Dinesh Keerthi	Divakar Poli Reddy Gari	Durga Prasad Koka	Eswar Chodiseti	Giridhar Musalireddy	Gopi Krishna Jawabnavis
Hari Krishna Vankadara	Harish Yakkala	Hemanth Reddy Alavala	Indiradevi Nimmagadda	Jayapal Reddy Buddala	Kalyan Bhavaraju	Karthik Pamu	Kiran Katta
Kiran Reddy Nibbaragandla	Kishore Thirumulasetty	Kishore Vanjangi	Krishna Vankadari	Madhu Addagada	Mahesh Babbula	Mahesh Nandikanti	Mahindra Reddipalli
Nagendra Seelam	Narayana Swamy Adapa	Naveen Doddapuneni	Naveen Muppa	Naveen Pavuluri	Neelotpal Reddy Bathula	Niranjan Vuppu	Pavan Akula
Phani Theegalapalli	Pradeep Garlapati	Praneeth Krishna Naganoori	Praveen Kapireddy	Raghavaiah Chandu	Raghu Dhanekula	Rahul Reddy Gouravaram	Raja Konkala



# Our BK Members

## Bangaru Kutumbam

Raja Koteru	Rajasekhar Reddy Thatha	Rajendra Tangallapally	Rakesh Boena	Ram Aitipamula	Ramprasad Darapu	Ram Saran Reddy Duvuru	Rama Mohan Gulla
Ramachandra Reddy Manubolu	Ramakrishna Kondiseti	Raman Silver	Ramana Reddy Yenna	Ramesh Reddy Reddibathuni	Rammurthy Achanta	Rana Sagar Duddala	Ranjit Gutta
Ratnakar Vana	Sadashiv Kundavajjala	Sai Bellam	Sandeep Adatrow	Sanjeev memula	Sankeerth Mummareddy	Sasidhar Vadapalli	Sathiya Narayanan
Sheshu Belde	Sreekanth Duggineni	Srinivas Kundurthi	Sriram Annamreddi	Sriranga Kureti	Sudhakar Borra	Surendra Babu Mamillapalli	Surendra Makkapati
Suresh Kotta	Suresh Marada	Swamy Polasa	Thirumalesh Dasari	Thiru Yennagiri	Uday Natra	Uday Raavi	Vamsi Padharthi
Venkat Chintamaneni	Venkatarama Reddy Dwarampudi	Venu Thati	Vijay Bandaru	Vijay Kalaga	Vijayarami Reddy Chitem	Vikram Beemidi	Vinod Chiravuri
Vishnu Kethireddy	Vishnu Manchala	Yugandhara Kesana					

# Lessons Learnt & Feedback

- ❖ Strengthen planning and enable earlier execution
- ❖ Enhance coordination across teams and departments
- ❖ Optimize operations and event logistics for smoother delivery
- ❖ Streamline cultural programs with a defined structure and timing
- ❖ Improve sports scheduling and reinforce safety protocols
- ❖ Establish clear guidelines and expectations for youth volunteers
- ❖ Enhance the overall audience experience through better engagement

# THANK YOU!!

- ❖ Spouses & families of our team and volunteers
- ❖ TAM community members & event participants
- ❖ Performers, artists, choreographers, coaches, and umpires
- ❖ Youth Committee members & parents
- ❖ Photographers, videographers, and creative teams
- ❖ Vendors, service providers, and media partners
- ❖ City officials and community organizations
- ❖ Friends & well-wishers who supported us throughout the year



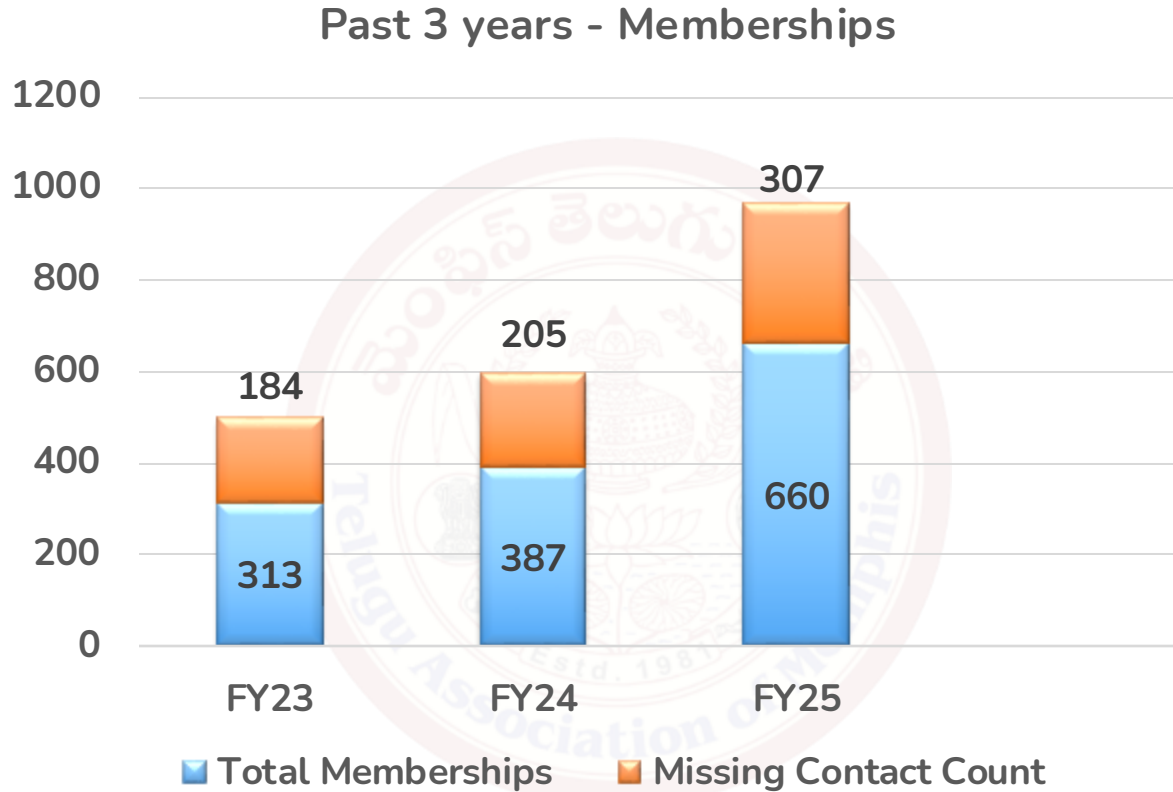
**Thank you!**





# Appendix

# Membership Contacts Trend



	% of Total Rev
FY25 Missing Contact Info	46.00%
FY24 Missing Contact Info	53.00%
FY23 Missing Contact Info	58.00%